You will be given 5-minutes for your presentation followed by a 3-minute Q&A discussion.

Research, Innovation and Scholarly Engagement

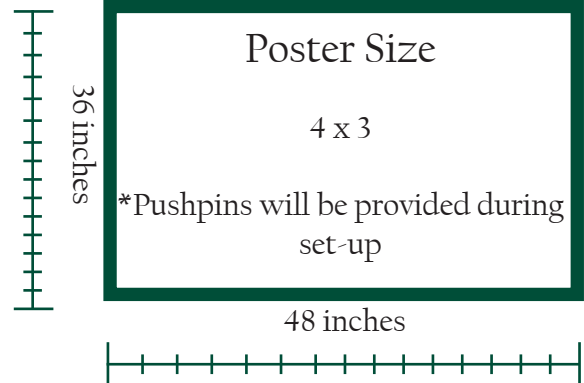Statewide Campus System

RESEARCH DAY

Poster Presentation Guidelines

PowerPoint Tips

- Set your poster size before you start working on it.
- Go to "Design" tab, click "Slide Size," select "Page Setup," select "Standard (4x3)" or "Custom" and enter 48 inches for width and 36 inches for height.

Presentation Tips

- Avoid dark poster backgrounds, white is preferred; watch out for color mismatches as they may not look good when printed.
- **Use bullets**, preferably with phrases, not full sentences.
- Do not include the full abstract.
- Use graphs, tables, and figures wisely to display pertinent information instead of text as posters are visual aids.
- You can move headings around as needed.

Poster Size

4 x 3

*Pushpins will be provided during set-up

36 inches

48 inches

Suggested

Fonts	Font Size:
Arial	72 for title
Calibri	48 for names
Verdana	24-36 for affiliations
Helvetica	36-48 for headings
Trebuchet	30-36 for text
Tahoma	18-24 for references, figures, tables, captions.

Case Report Criteria*

Font 72: Title
48 for Names
24-36 for Affiliations

Introduction or Background *Definition, epidemiology, and clinical significance*	**Discussion** **Font 36-48 for Headings**	**Conclusion** *Learning points ot take home messages are encouraged*
Case Description *Medical history, presentation, physical exam, labs, imaging, procedures*		
Clinical Course *Hospital course, diagnosis process, treatment, outcomes, and follow-up*		**References** **Font 18-24 for References**

Basic Science/Clinical/Medical Education Research Criteria*

Font 72: Title
48 for Names
24-36 for Affiliations

Introduction/Background
Background knowledge, project scope and significance

Objectives
Study Question/Purpose

Methods
Study design, sample population, outcomes, data collection, statistics

Results
Tables and figures

36-48 for Headings

Discussion/Conclusion
Results interpretation, clinical impact, future directions

References

Font 18-24 for References

Quality Improvement Project Criteria*

Logo Here

Font 72: Title
48 for Names
24-36 for Affiliations

Logo Here

Introduction/Background
Background knowledge, main problem, intended improvement, project impact

Objectives/Aim Statement
SMART Aim with improvement metrics

Methods
Improvement framework, PDSA Cycle, intervention implementation, instruments, data collection

Results
Study findings (display data using QI tools, figures, or tables), observed changes or outcomes

36-48 for Headings

Discussion
Summary of main outcomes, strengths/successes, limitations, and suggestions to improve

Conclusion
Project implications and future steps

References

Font 18-24 for References

*Judges will be scoring the poster following the corresponding criteria for each type of research in addition to scoring the poster's visual appeal, organization, presenter's knowledge and delivery.

College of Osteopathic Medicine
MICHIGAN STATE UNIVERSITY